GRUBHUB

Grubhub Community Impact Report

2024

20 Years of Impact

Table of Contents

- 20 Years of Impact
- 5 How We Approach Community Impact
- Impact at a Glance 6
- Helping Close the Hunger Gap 7 - 8
- Creating Opportunity in the Hospitality Industry 9 - 10
- **Supporting Independent Restaurants** 11 - 13
- Grubhub in Action 14 - 15
- **Looking Ahead** 16
- Our Grubhub Community Fund Grantees 17 - 18
- **Appendix** 19



20 Years of Impact

Since Grubhub opened its doors in Chicago in 2004, we've helped restaurants across the country open their doors to new diners and empowered our customers to explore new cuisines. In 2024, our business reached a major milestone and turned 20. So, we spent the year celebrating the restaurants, delivery partners, and employees that make Grubhub possible.

For 20 years, Grubhub has invested in the communities where we operate. We have successfully scaled our community impact efforts and partnerships while making strategic investments to help our neighbors thrive. Before we look ahead to the future, we recognize the importance of reflecting on and celebrating all the impact we have made over the past two decades.





Our Impact Milestones

their order total to donate to nonprofits Partnered with Donated the Kicked off Meals on Initiated change on all partnership with Wheels Donated the RestaurantHer, a orders for No Kid Hungry, Launched 'Feed Chicago, change on all campaign to help Grubhub's eighth donating the Kids, Feel Good' donating a orders for a day diners identify and birthday to change on all meal on all to support Haiti program to support Grubhub support Feeding orders for World benefit No Kid orders placed earthquake women-owned America + was founded Food Day + for a week + relief + Hungry + restaurants 2004 2007 2010 2014 2018 2011 2015

 Launched Donate the Change, allowing diners to round up

>>>	Raised more than \$10 million for community organizations through our Donate the Change program	Established the Grubhub Community Relief Fund to support communities and restaurants impacted by COVID-19 *	• Awarded more than \$25 million to local and national nonprofits * • Expanded restaurant grant programs,	Awarded more than \$22 million to local and national nonprofits * Launched Serving the City Program in New York City, purchasing and distributing nearly 20,000 meals to individuals and families combatting food insecurity +	Introduced Full Plate Microgrant Program to support nonprofits combatting food insecurity * Partnered to recover and redirect 40+ million pounds of food * Expanded Serving the City to Chicago, Boston, Philadelphia and other markets +	Launched Driver Community Grant Program to help to delivery partners support local nonprofits * Supported 172 loca and national nonprofits with Grubhub Commun Fund grants *
+ Funded by Grubhul * Funded by the Grul Community Fund (hub	Launched our first restaurant grant program with Restaurant Strong Fund * Launched Driver Grant Program to support drivers who are creating change in their communities +	adding four new national partners *			

How We Approach Community Impact

To guide our overarching community impact strategy, scale impact, and identify partnership opportunities, we prioritize three focus areas to ensure we drive meaningful change in the places where our employees, customers, restaurant partners, and delivery partners work and live.

Our Impact Focus Areas

Helping Close the Hunger Gap

We serve as a community partner and industry leader in the effort to reduce food insecurity and help close the hunger gap in our communities.

Creating **Opportunity in** the Hospitality Industry

We partner to create innovative solutions that address challenges for restaurant businesses and advance social outcomes for individuals.

Supporting Independent Restaurants

We support independent restaurants with the necessary resources to sustain and grow their businesses and have a positive impact within their communities.

All of the work we do to support our communities is made possible through Grubhub corporate programs and the Grubhub Community Fund (GCF), a donor-advised fund at a national sponsoring organization. The GCF is funded by diner donations that come through our Donate the Change round-up feature within the Grubhub app and website. Grubhub matches contributions up to \$4 million each year on eligible Grubhub+ orders.

Impact at a Glance In 2024:

Expanded Our Reach and Impact

We supported more than 140 new organizations through the Grubhub Community Fund - a 58% increase from 2023

Added Two New Grant Programs to Engage Drivers and Employees

We directed more than \$300,000 in Grubhub Community Fund support to nearly 70 organizations across the country

Held First Ever Office Wide Volunteer Day for Hometown Employees

More than 100 employees repacked shipments of 25,000 pounds of food to help the Greater Chicago Food Depository distribute food to local food pantries, soup kitchens, and shelters

\$12.1 million

invested in communities nationwide through the **Grubhub Community** Fund and other impact programs

35.3 million

meals supported through Grubhub and **Grubhub Community** Fund partners

460 organizations

and causes supported through Grubhub and **Grubhub Community Fund programs**

\$5.4 million

in grants to local, family-owned restaurants through **Grubhub Community** Fund partners

\$910k+

in Grubhub Community Fund grants awarded to new partners

40+ states

benefited from Grubhub and Grubhub Community Fund funded programs

315

employee donations matched

\$530k+

invested in business development opportunities for independent restaurants through Grubhub and **Grubhub Community** Fund programs

Helping Close the Hunger Gap

Food insecurity combined with the rising cost of living continues to be a major challenge facing communities all across the country. In fact, 13.5 percent of U.S. households (18 million) were food insecure at some time during 2023 - which was statistically significantly higher than the 12.8 percent of food insecure U.S. households (17 million) in 2022.* The rising demand of services from food banks, pantries, and other food programs highlights just how many of our neighbors are food insecure and seeking additional resources to ensure they can feed their families.

In 2024, we worked to strengthen our existing partnerships and build upon successful Grubhub-led initiatives to help close the hunger gap in our communities. This included our food rescue work with FoodRecovery.org and continuing our Full Plate Program microgrant program – expanding from Chicago to New York City this year – to support nonprofits in the Food Bank For New York City's Member Network combatting food insecurity.

*Food Security in the U.S., U.S. Department of Agriculture



\$4.15 million+

invested in helping close the hunger gap through Grubhub and **Grubhub Community** Fund partners

1.6 million+

ready-to-eat and sponsored meals distributed through Grubhub and Grubhub Community Fund partner programs

39.7 million+

pounds of food recovered and redirected to local food banks, pantries, and community organizations

FoodRecovery.org

Since 2020, Grubhub has partnered with FoodRecovery.org, formerly MEANS Database, to recover and redirect food and restaurant meals to communities and families across the country. In 2024, the GCF enabled the recovery of nearly 35 million pounds of food. This work is critical in ensuring we bridge the gap between food surplus and food security. In addition to our bulk food recovery efforts, this partnership supports the organization's Community Meals Program, which provides ready-toeat meals to local shelters, housing authorities, and other community organizations serving individuals experiencing food insecurity.

- The Grubhub Community Fund has been instrumental in advancing our mission to combat food waste and hunger. The support empowered us to achieve a record-breaking year, recovering over 80 million pounds of food and fostering impactful new partnerships. Together, we're creating sustainable solutions that strengthen communities and ensure surplus food reaches people, not landfills.
 - Sammie Paul, Executive Director, FoodRecovery.Org



Full Plate Program in NYC

After launching our Full Plate Program in our hometown of Chicago, the second year of this program focused on closing the hunger gap in New York City. The microgrant program was made possible through GCF funding and administered in partnership with Food Bank For New York City (FBNYC.) We had the goal of supporting nonprofits in the Food Bank For New York City's Member Network with grants of up to \$10,000 each. Thanks to the program, \$714,500 went to support local, community-driven programs that deliver nutritious food and beverages to individuals and families in need.

- Food Bank For New York City could not be more pleased with Grubhub's partnership. Thanks to Grubhub, we were able to distribute food, at key distribution locations in each of our five boroughs, during COVID. Grubhub continues to provide support which enables our Member Agencies to receive much-needed resources to serve our New York communities.
 - Janis Robinson, VP of Institutions and Partnerships, Food Bank For New York City





Creating Opportunity in the Hospitality Industry

The hospitality industry is notoriously tough to break into. That's why we are focused on making it more accessible for individuals and small businesses no matter where they are in their career or entrepreneurial journey. Through strategic partnerships, we are committed to investing in resources and tools that help individuals: 1) explore and secure careers in the food and beverage industry while learning new skills, 2) leverage innovative technologies, and 3) create sustainable, economic pathways for their businesses to find success.

This past year, we identified new opportunities with existing partners to foster economic advancement. We also continued our support and focus on early-stage entrepreneurs exploring and launching food businesses. Through this work, we supported 14 new programs offering workforce and career development opportunities and assisted more than 30 early-stage food businesses with the financial and educational support they need to thrive.



\$1.38 million+

invested in economic mobility and creating opportunity in the hospitality industry through Grubhub and **Grubhub Community** Fund partners

1,000 hours+

of Grubhub-sponsored shared kitchen space offered to early-stage food businesses

American Heart Association

After starting to work with the American Heart Association's Social Impact Funds in 2023, an endeavor supported by a \$2 million, multi-year grant from the GCF, four organizations were selected for the Chicago 2024 round of funding. These organizations, CareYaya, Farm Generations Corporation, Nectar, and RiseKit, are all taking a different approach to progressing equitable health in the city of Chicago. They represent an ongoing commitment to helping communities overcome barriers to accessible, affordable, and nutritious food, economic opportunity, and quality health care. In all, GCF support aims to further the mission of up to 12 nonprofit and social enterprises in Chicago and New York City through 2025.



We are so grateful for the Grubhub Community Fund's support of the Social Impact Funds. Through this grant we've been able to support an initial cohort of four incredible community entrepreneurs improving the lives of Chicagoans, including work to expand access to healthy, regeneratively grown food and support local farms and consumers. Our portfolio members are building health equity, increasing use and availability of SNAP benefits, and strengthening emergency food systems. We look forward to continuing to source and support early-stage companies and nonprofits throughout 2025."

Gregory Mandell, Managing Director, AHA Ventures,
 American Heart Association



The Hatchery Chicago

We deepened our support for local, early-stage food businesses in our second year of partnering with The Hatchery Chicago, a leading nonprofit incubator dedicated to fostering new food and beverage businesses on the West Side of Chicago. We offered continued support to the four Grubhub-sponsored 2023 Kitchen Contest winners with GCF funding providing more than 1,000 free kitchen hours, program scholarships to support Chicago's West Side residents, and programmatic support for The Hatchery's Sprouts incubator program. We also created educational resources for restaurateurs, helping entrepreneurs solidify their business plans and complete all required licensing to launch and scale their businesses. This critical work not only ensures program participants have access to affordable kitchen space to expand their businesses, but access to the educational and business development resources needed to help early-stage entrepreneurs.



"The Hatchery Chicago has been able to navigate one of the most challenging years this industry has faced thanks to Grubhub's generous support. Grubhub's partnership has allowed us to provide BIPOC and women-owned startups with essential resources, a supportive community, and access to commercial grade production space. These entrepreneurs are now able to operate sustainable food and beverage businesses while creating jobs and opportunities for their communities."

Natalie Shmulik, Chief Strategy and Incubation Officer,
 The Hatchery Chicago



Supporting Independent Restaurants

While we partner with businesses of all sizes, many of the restaurants that we work with are small, locally-owned businesses. These restaurants are essential to the vitality of their neighborhoods, and we are committed to helping them strengthen their businesses and give back to their own local communities. When possible, we support our independent restaurant partners in a personalized way, addressing their specific needs and challenges.

In 2024, we partnered with several diverse and community-based organizations that are just as committed as Grubhub to helping small business restaurants have the capital and business development opportunities needed for long-term success. These include <u>ACE Foundation</u>, <u>Feed the Soul Foundation</u>, <u>Restaurant Strong Fund</u>, NGLCC Foundation, and others.



\$5.53 million+

invested in Grubhub and GCF partners providing business development and grant programs for local restaurants

795+ grants

awarded to independent restaurants through programs made possible by the Grubhub Community Fund

ACE Foundation

In May 2024, we kicked off our fourth year partnering with the ACE Foundation to provide grants to AAPIowned restaurants. This year, more than \$1.2 million was awarded to 170 AAPI businesses across 27 states. Three businesses located in California, Illinois, and New York City each received \$25,000 grants, during a special presentation at the 2024 AAPIStrong conference.

Our AAPI-owned restaurants have shown incredible resilience and creativity in overcoming challenges. Grubhub's support through this grant is essential. It empowers restaurant owners to grow and succeed, while preserving the cultural and economic vitality of

- Chiling Tong, President and CEO, National ACE



our communities.



Feed the Soul Foundation

Since 2020, Grubhub has partnered with the Feed the Soul Foundation to provide in-depth business development resources to Black and Latin-owned restaurant businesses. The Feed the Soul's Business Development Program, a six-month cohort program made possible with GCF funding, provides vital financial support, operational guidance, and educational opportunities. This year, we provided more than \$375,000 in grants to 60 restaurant businesses, and expanded our partnership to support the organization's new financial literacy program and the development of their on-demand educational platform.



Grubhub's generous support of the Feed the Soul Foundation's Business Development Program demonstrates its unwavering commitment to empowering culinary entrepreneurs. Together, we are advancing opportunities for small businesses, fostering innovation, and creating a stronger, more inclusive culinary industry.

- Juana Collins, Executive Director, Feed the Soul Foundation





NGLCC Foundation

In our fourth year of partnering with the NGLCC Foundation, we teamed up to award nearly \$1.1 million to 183 LGBTQ+-owned and allied restaurants in 27 states through the GCF. Grant funding also supported memberships to local LGBTQ+ chambers, ensuring these entrepreneurs have access to continued business development opportunities. Additional support went to 30 local NGLCC Chambers offering educational and networking opportunities for restaurant businesses within their region.



The NGLCC Community Impact Grant Program, made possible by the Grubhub Community Fund, has been a game-changer for LGBTQ+ and allied restaurants since its inception, providing them with the resources to grow and thrive. Whether through installing new technology, hiring staff, or making critical process and physical improvements, these grants have empowered businesses to create new opportunities, impact their local communities, and strengthen their foundations. NGLCC is proud to partner with the Grubhub Community Fund in supporting these entrepreneurs and ensuring their continued success.

- Justin Nelson, Co-Founder & President, National LGBT Chamber of Commerce (NGLCC)





Restaurant Strong Fund

We partnered with Restaurant Strong Fund for a fourth year to award \$2.6 million in grants to 368 restaurants across 34 states through the GCF. In addition to broadly supporting small business restaurants, the program included a Community Impact Grant for restaurants taking action and giving back to their local communities and a new grant opportunity specific to restaurants making emission improvements in New York City.



For the past four years, our partnership with the Grubhub Community Fund has been a powerful force for good. Together, we've helped sustain small business restaurants. fuel their growth, and strengthen communities—empowering restaurant owners to invest in opportunities they otherwise couldn't. This collaboration aligns perfectly with our mission, and we couldn't be more grateful for the lasting impact we've made together.

- Greg Hill, Founder, The Greg Hill Foundation



Grubhub In Action Employee Engagement and Advocacy

In addition to leveraging GCF funding to positively support local communities through our three core focus areas, we strive to find ways to incorporate our Grubhub team and policymakers at all levels of government in our impact efforts.

Engaging our Employees

As part of our 20th anniversary celebration, we launched a new employee engagement campaign to support national and local organizations within our impact focus areas. Almost 600 team members helped direct more than \$20,000 from the GCF to nonprofits that make a difference in our communities. In addition to this campaign, we continued our donation match program, which provides full-time employees with up to \$2,000 corporate matching dollars, supporting almost 230 nonprofits and causes.

We also held our first office-wide volunteer day in Chicago. As a part of Hunger Action Month, more than 100 hometown team members spent a morning at the Greater Chicago Food Depository to repack shipments of 25,000 pounds of peppers, bread, and beans, helping to properly and efficiently distribute food to local food pantries, soup kitchens, and shelters. Additionally, Grubhub employees across our offices in Chicago, New York City, and Philadelphia took action volunteering with local food banks, food pantries, and food recovery organizations including Nourishing Hope, Rescuing Leftover Cuisine, Philabundance, and others.





Engaging at the City, State, and Federal Levels

In our third year of Grubhub's Serving the City Program, we continued supporting local communities by both feeding our neighbors and bringing business to independent restaurants. Through the program, we partnered with elected officials to distribute hot, prepackaged, and culturally appropriate meals from local restaurants. Meals were distributed onsite at housing authorities, senior centers, veterans' residences, and other community-based organizations. In 2024, we hosted 28 Serving the City meal distributions, and provided over 13,400 Grubhubfunded meals to community members in Chicago, New York City, Philadelphia, and New Jersey.

At the national level, we engaged our restaurant partners in the fight against hunger through programs like the Bill Emerson Good Samaritan Food Donation Improvement Act. We worked with restaurants to educate them on Act updates and how to safely donate excess food. We also submitted feedback on the first-ever National Strategy for Reducing Food Loss and Waste, offering recommendations to make food donation more accessible and effectively utilize restaurants in the fight against hunger. Lastly, we partnered with policymakers on legislative efforts to expand affordable meal options and modernize the Supplemental Nutrition Assistance Program (SNAP) by leveraging innovative technologies to improve meal access in underserved areas.



Looking Ahead to 2025

This year, we will continue supporting existing partnerships and identifying new opportunities to drive impact – while ensuring our employees and nonprofit partners have the resources they need to positively impact the neighborhoods and communities where we work and live.

Support Local, Grassroot **Organizations**

We will continue our pursuit to reach local community organizations serving individuals and families in our key markets.

Expand Our Employee Volunteer **Efforts**

We will create more opportunities for employees to engage with their local communities and the nonprofit organizations that make our work possible.

Expand Our Hometown Community **Partnerships**

We will continue to invest in our hometown of Chicago, expanding the impact of our existing partnerships and working to identify new opportunities that drive meaningful change.

Our Grubhub Community Fund Partners and Grantees

Grubhub Community Fund Partners

ACE Foundation

American Heart Association's Social Impact Funds *+

Feed the Soul Foundation

Food Bank for New York City *+

FoodRecovery.org *

Greater Chicago Food Depository *+

Greg Hill Foundation's Restaurant Strong Fund

ICNC - The Hatchery Chicago *

Madison Square Boys and Girls Club

NGLCC Foundation

Nourishing Hope

Rescuing Leftover Cuisine *+

Tacombi Foundation

Variety Boys and Girls Club

Women in Hospitality United

- * Organization was also a 20 for 20 Grantee
- + Organization was also a Driver Community **Grant Program Grantee**

20 for 20 Grantees

Boys and Girls Clubs of America

Emma's Torch

Food Bank of the Rockies

Greater Boston Food Bank

Hunger Free America

Tempe Community Action Agency

World Central Kitchen

Driver Community Grant Program Grantees

3 Betties Foundation, Inc.

Alliance to End Hunger

American Heart Association

Angels Community Outreach

Association House of Chicago

Baltimore Children & Youth Fund, Inc.

Beyond Shelter Frederick

Big Brothers Big Sisters of Long Island

Boys & Girls Clubs of America

Boys & Girls Clubs of Northeastern Pennsylvania

Bridge Over Troubled Waters

CAMBA, Inc.

Casa de Esperanza

ChildFund International

Children of Promise NYC

Community Action Service Center dba Rise

Community Service Center of Morgan County Inc.

dba WellSpring

Covenant House California

Dion's Chicago Dream Inc NFP

FamilyFarmed dba The Good Food Catalyst

Friends of the Children New York

God's Love We Deliver

Good Shepherd Services

Green Team Helping Hands

Hays County Food Bank

Hope Foundation of Binghamton

House of Hope

Mama's Kitchen

Marion County Veterans Helping Veterans Inc.

Meals on Wheels West

NNEMAP Food Pantry

Ozarks Food Harvest

PORYALMA INC.

Realities For Children

Roadrunner Food Bank

Ronald McDonald House Charities of Oklahoma

City, Inc.

Sacramento Loaves & Fishes

San Francisco Food Bank

Second Harvest Food Bank of Greater New Orleans

and Acadiana

Second Step Housing

Locker #505: Student's Clothing Bank

The Bakari Foundation

The Bowery Mission

The Compton Initiative

The Midnight MissionThe Opportunity Center

UA3, Inc.

United Way of Asheville and Buncombe County,

United Way of Metropolitan Chicago

Urban Food Initiative dba Daily Table

Visalia Rescue Mission

World Central Kitchen

Youth Villages

Along with the organizations listed above, Grubhub also partners with other organizations and nonprofits through additional programs.

Our Grubhub Community Fund Partners and Grantees

Full Plate Grantees

Acts Community Development Corporation

Apostolic Assembly Of Jesus Christ

Bedford Central Presbyterian Church

Bethany United Methodist Church

Bethel Arverne Community Development

Corporation

Bethel Prayer Ministries International USA

Bronx Bethany Community Corporation

Brooklyn Rescue Mission Urban Harvest Center

Calvary Fellowship AME Church

Calvary Pentecostal Church

Camp Friendship

Christ Jesus Baptist Church

Church of God in Christ

Church of God of Prophecy

COJO

COMMUNITY SERVICES HDC

Co-op City SDA Church Food Pantry

Fraternite Notre Dame

God's Deliverance Temple Inc.

Gotham Food Pantry Inc

Grant House Unity Corp.

Greater Springfield Community Church

Health Essential Association

Immanuel First Spanish United Methodist Church

Inspirational Gospel Assembly

International Pentecostal City Mission Food

Program

JESUS IS JUSTICE MISSION INC.

Jewish Community Council of Canarsie, Inc.

Leviticus Church

Life Bridge NY

Macedonia Community Development

Corporation

Morris Brown AME Church

Mt. Zion Church of God 7th Day/ Mount Zion

Feeding Program

Newman Memorial United Methodist Church

Community Development Corp.

One Way Church of Christ Inc. Food Pantry

OPIN (Other People In Need) Inc.

Our Lady of Lourdes Food Pantry

Proiect Lead

Rauschenbusch Metro Ministries

Recovery House of Worship

Resurrection & Life Pentecostal Church

Salem Community Service Council

Second Chance Agape Worship Center, Inc.

Sisters With Purpose, Inc.

ST. JEROME H.A.N.D.S. COMMUNITY CENTER

St. Peter's Food Pantry

Staten Island SDA Church Food Pantry

Taurus Associates Inc.

The Gospel Tabernacle Church, Inc.

The Red Door Place, Inc.

The Union Grove Baptist Church

The United Church of Far Rockaway

Transfiguration Food Pantry

Treasures in Earthen Jars

Trinity Human Services Corporation

Trinity's Services And Food for the Homeless, Inc.

True Holy Church

Unitarian Church of All Souls

United Church Of Praise International Ministries

University Community Social Services, Inc.

Vets Inc.

Vineyard International Christian Ministries

Zeina Lorraine Inc

Zichron Acheinu Levy Menachem Tzion

Zion Tabernacle FBH Church

Other Grantees

Bronx Spreading Love

Christmas in the Wards

Inner Voice Incorporate - Eddie

Beard Veterans House

Prospect KC

Along with the organizations listed above, Grubhub also partners with other organizations and nonprofits through additional programs.

Appendix

Helping Close the Hunger Gap

Grubhub Community Fund's Full Plate Program
to Provide up to \$650,000 in Microgrants to NYC
Nonprofits – Now Accepting Applications

Grubhub Deepens Partnerships to Combat Food Insecurity During Hunger Action Month

Creating Opportunity in the Hospitality Industry

New Grubhub Fund Added to the American Heart
Association's Chicago Social Impact Funds

American Heart Association Social Impact Funds

Awards Four Organizations with Support from Grubhub

Community Fund

Other Community Efforts

Grubhub's Delivery Drivers Help Direct \$310,000 in
Grant Funding to 56 Nonprofits through the Grubhub
Community Fund

Community Impact 2023 Summary

<u>Grubhub Expands Impact Program With New Strategic Partnerships</u>

Supporting Independent Restaurants

Three Restauranteurs Awarded \$25,000 Grants from the Grubhub Community Fund at the AAPISTRONG Annual Conference

Grubhub, Oyate Group, and New York State Latino
Restaurant, Bar & Lounge Association Award Nearly
\$200,000 in Grants to Restaurateurs

Showing Up for Independent Restaurants During Small Business Month and Beyond

\$1.2 Million in Grants for AAPI-Owned Restaurants from Grubhub and The National ACE

\$1.5 Million in Grants for LGBTQ+-Owned and Allied Businesses from Grubhub and the National LGBT Chamber of Commerce

\$500,000 Available in Grants for NYC Restaurants to
Upgrade Equipment and Lower Carbon Emissions from
Grubhub and the Greg Hill Foundation's Restaurant
Strong Fund

Over \$1 Million Distributed to New and Established
Restaurants Nationwide From Grubhub and The Greg Hill
Foundation's Restaurant Strong Fund

Grubhub and The Greg Hill Foundation's Restaurant
Strong Fund Launch National Grant for Small Business
Restaurants

